



Uniting Sailors for Ocean Health

Clean Regattas
Pacific Cup 2024
December 3, 2023

Uniting Boaters to Protect the World's Oceans



Green Boating



Clean Regattas



KELP



Skippers

Clean Regattas Are Reducing the Environmental Impact of Sailing Events



World's Leading Sustainability Certification for Water-based Events



3,500 EVENTS



1 MILLION SAILORS



53 COUNTRIES

1.2 million



What is the Clean Regattas Program?



What are the Best Practices?

RESPONSIBLE WASTE MANAGEMENT

- ☐ Organize a Green Team
- ☐ Ensure Proper Waste Bin Placement and Signage
- ☐ Divert Food Waste from the Landfill
- ☐ Use Paperless Event Management

GREEN BOATING

- ☐ Use Eco-Smart Management Techniques
- ☐ Prevent Toxins from Entering the Water
- ☐ Encourage Green Boating Practices

COMMUNITY INVOLVEMENT

- ☐ Publicize Your Sustainability Efforts
- ☐ Involve Local Organizations
- ☐ Post Educational and Reusable Signage
- ☐ Serve Local Food or Source Seafood Sustainably

ENVIRONMENTAL STEWARDSHIP

- ☐ Host a Beach or Marina Clean-up
- ☐ Promote Alternative Transportation
- ☐ Increase Awareness of Wildlife and Habitat Protection
- ☐ Offer Vegetarian or Vegan Alternatives

ELIMINATION OF SINGLE-USE ITEMS

- ☐ Eliminate Single-Use Water Bottles and Provide Water Refill Stations
- ☐ Eliminate Plastic Straws
- ☐ Serve Food with Plastic-Free Dinnerware
- ☐ Skip Bags or Go Reusable
- ☐ Award Practical Items or Use a Perpetual or Upcycled Trophy



To learn more, visit
sailorsforthesea.org

Environmental Stewards

- Introduced in the 2022 Newport Bermuda Race
 - The “environmental steward” or "e-Steward" is a crewmember who spearheads Green Boating and Clean Regatta practices for each vessel
 - Signals a commitment to help your crew prepare, provision, and execute the race with sustainability in mind
 - Grows the Green Team and energizes other sailors



SAIL-WORLD

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Environmentalists in the 2022 Newport Bermuda Race

by Jennifer Brett, Sailors for the Sea 19 Feb 14:17 PST

17 June 2022



e-Stewards in Clean Regattas

- Part of your Green Team
 - Encourage racing teams to appoint an environmental steward or “e-Steward” that will take charge of ensuring their crew follows the tenets of Clean Regattas
- Support Green Boating
 - Accountability for each team and a way to include more sailors in your efforts
- Help innovate on ways to bring sustainability to your event and beyond!



Elimination of Single Use Items

1. Eliminate Single-Use Water Bottles and Provide Water Refill Stations
2. Eliminate Plastic Straws
3. Serve Food with Plastic-Free Dinnerware
4. Skip Bags or Go Reusable
5. Award Practical Items or Use a Perpetual or Upcycled Trophy



Community Involvement

6. Publicize Your Sustainability Efforts
7. Involve Local Organizations
8. Post Educational and Reusable Signage
9. Serve Local Food or Source Seafood Sustainably



Responsible Waste Management

10. Organize A Green Team

11. Ensure Proper Waste Bin Placement and Signage

12. Divert Food Waste from the Landfill

13. Use Paperless Event Management



Environmental Stewardship

14. Host a Beach or Marina Clean-up

15. Promote Alternative Transportation

16. Increase Awareness of Wildlife and Habitat Protection

17. Offer Vegetarian or Vegan Alternatives



Green Boating

18. Use Eco-Smart Management Techniques

19. Prevent Toxins from Entering the Water

20. Encourage Green Boating Practices



Tips for Success



- Progress over Perfection



- Climb the Sustainability Ladder



- Communicate & Delegate



- Ask for Help



- Celebrate your Success



Thank You!



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